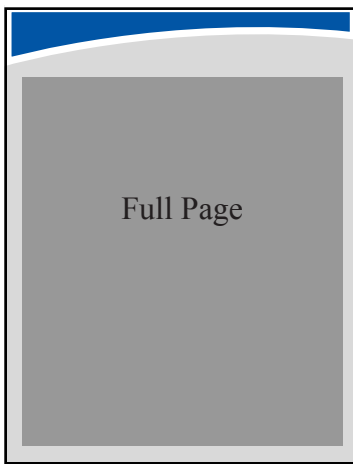




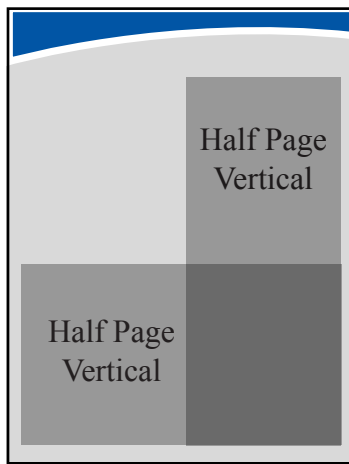
Denton County Lawyer

www.dentonbar.com

2009-2010 Art Specifications and Instructions



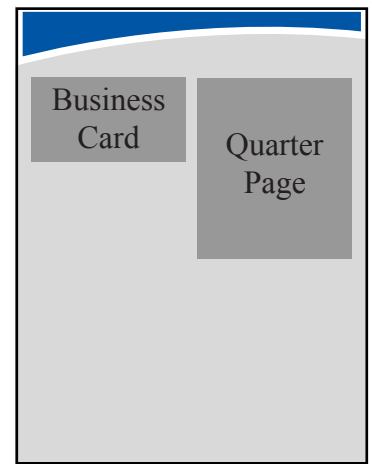
Full Page Ad
Size: W 8" x H 9.125"
Price: \$1,000



Half Page Vertical Ad*
Size: W 3.875" x H 9.125"

Half Page Horizontal Ad*
Size: W 4.45" x H 8"
Price: \$500

** The half page ads do not overlap for publication.*



Quarter Page Ad**
Size: W 3.75" x H 4.5"
Price: \$250

Business Card Ad**
Size: W 4" x H 2.2"
Price: \$125

*** These are available only in the shown layouts*

Approval Guidelines

The Denton County Bar Association Board of Directors reserves the right to approve any and all advertising submitted for this publication.

Acceptable File Formats

We require black and white, high-resolution files that are no smaller than 300 DPI; all images and fonts must be embedded. Acceptable formats include: .tif, .psd, .pdf (high resolution only). If it is necessary to submit an alternate file format (ie. Quark, Word, Illustrator), advertisers will incur a \$75 one-time set up fee.

Submission Instructions

All files must be submitted by the 1st of the month prior to the month in which you want the ad to appear. (ie. for September's issue, please submit artwork by August 1st.)

Submit by Mail

Ship ad on CD or DVD, along with proof to:
Denton County Bar Association
512 W. Hickory, Ste. 202
Denton, TX 76201

Submit Electronically by Emailing

Submit your file electronically to: mhouston@dentonbar.com